

PRIVACY POLICY

What information do you collect?

At The Bike Supply Drop Company, we value and respect your privacy. We collect the information you provide to us when you register on our site, place an order, subscribe to the mailing list or newsletter, fill out a form or respond to one of our surveys. This information will vary, but can include your name, address, e-mail address, telephone number and payment card information. You may also visit our site anonymously.

How do you protect my information?

To ensure confidentiality, we use an SSL encrypted technology which ensures that any data we store is safely stored on our internal servers. Any sensitive information provided is encrypted and securely transferred into our payment providers gateway for the sole purpose of processing your payment. This will never be stored on our servers or without your express consent.

What is this information used for?

The information we collect can be used in a number of ways:

- To personalise your experience, which is a core part of our product offering.
- To process your order.
- To improve our service.
- For promotions and competitions.
- To send information to you by post, telephone or by email.

Unless we have your express consent, your information will never be sold, exchanged, transferred or given to another company for any reason whatsoever other than to deliver the product purchased.

Do you use Cookies?

We use cookies to better the user experience whilst visiting the website. Where applicable we use a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that tracks, saves and stores information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from our website onto their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy [here](http://www.google.com/privacy.html) for further information. (<http://www.google.com/privacy.html>)

Third party links

Occasionally we include what we consider quality, safe and relevant external links. Users are however advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. We cannot guarantee or verify the contents of any externally linked website. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned. We welcome any feedback about the external sites we link to, if you have a comment or a problem then please get in touch using our contact form.

Terms and Conditions

By using our site, you consent to our Privacy Policy. Please also visit our Terms and Conditions section for further information about the use of The Bike Supply Drop Company website. Any changes to this policy will be posted on this page. For any questions, please get in touch using our contact form.